

# INNOVATION ACCELERATED



**MOTION + POWER**  
TECHNOLOGY EXPO®

EXHIBITOR PROSPECTUS



**OCTOBER 21-23, 2025**  
HUNTINGTON PLACE • DETROIT, MI



American  
Gear Manufacturers  
Association®

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[MOTIONPOWEREXPO.COM](http://MOTIONPOWEREXPO.COM)



# INNOVATION ACCELERATED:

## Your Gateway to the Future of Motion

The world is constantly evolving, driven by advancements in technology and the relentless pursuit of efficiency. As industries change, so too do the demands for power transmission solutions. From the smallest consumer products to the largest industrial machinery, the need for reliable, efficient, and innovative power systems is paramount.

At the Motion + Power Technology Expo, we bring together the entire power transmission supply chain, offering a comprehensive showcase of the latest advancements in gearing and manufacturing technologies. Whether you are seeking cutting-edge solutions, educational sessions, live demonstrations or opportunities to connect with leading experts, this three-day event is a not-to-be-missed destination.

EDUCATION SESSIONS **7+**

VISITING COUNTRIES **25+**

KNOWLEDGEABLE SPEAKERS **50+**

EXHIBITORS **175+**

ATTENDEES **2000+**

### EXHIBIT HOURS

**TUESDAY | October 21, 2025**

9:00 am to 6:00 pm

**WEDNESDAY | October 22, 2025**

9:00 am to 5:00 pm

**THURSDAY | October 23, 2025**

9:00 am to 4:00 pm

Show dates, location, and hours are subject to change.



## MOTION+POWER TECHNOLOGY EXPO®

### About Motion + Power Technology Expo

Join us for MPT Expo 2025, the premier event for the power transmission supply chain. With a thriving industrial landscape spanning automotive, aerospace, medical technology, oil & gas, mining, food & beverage manufacturing, space exploration, telecommunications, agriculture, construction, off-highway, and more, Detroit is the ideal location to showcase the latest advancements in power transmission technology.

### Learn, Network, Discover

- Expand your skills with educational sessions led by industry experts
- Connect with key decision makers and expand your professional network
- Compare products and services side by side from over 300 exhibitors

### PRIMARY INDUSTRIES SERVED

- Industrial
- Automotive
- Aerospace
- Mining
- Defense
- Agriculture
- Energy
- Oil & Gas



THE MPT EXPO WILL CO-LOCATE WITH ASM INTERNATIONAL'S HEAT TREAT 2025 AND IMAT CONFERENCE AND EXPO.

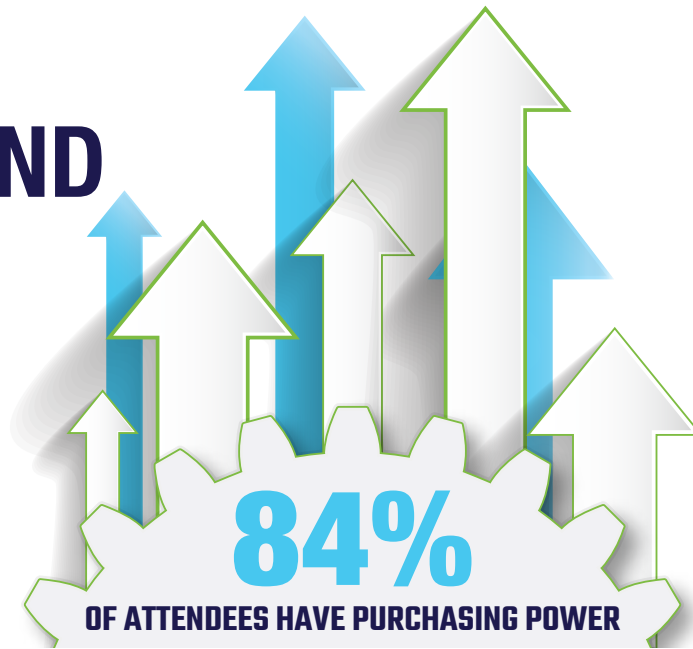


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# ELEVATE YOUR BRAND & Drive Sales

The Motion + Power Technology Expo is your gateway to growth. Exhibit and connect with a diverse range of industry professionals, from engineers and designers to manufacturers and buyers, seeking innovative gearing and power transmission solutions. Showcase your products and services to generate quality leads, drive sales, and achieve your goals.



## MPT Expo is essential for businesses in the following sectors:

3D Printing	Design and Simulation	Material Suppliers
Automation and Motion Control Systems	Electric Motors	Mobile Hydraulic Products
Battery Systems	Electrical Power Transmission Products	Pneumatic Products
Component Suppliers	Gear Products	Pumps
Connectors/Cables	Gearboxes/Enclosed Drives	Robotics Manufacturers
Control Systems	Industrial Hydraulic Products	Sensors and Monitoring
Cutting Tools, Workholding, and Related Products	IIoT Solution Providers	Water Hydraulic Products
	Machine Tools	

### EXHIBIT SPACES COMES WITH

- An ID sign
- Pipe and drape to mark the space (for inline booths)
- Exhibitor badges for your staff to work the booth (allotment is determined by the size of your booth)

### LIABILITY

- 30%** March 8, 2024 – Nov 7, 2024
- 60%** Nov 8, 2024 – March 6, 2025
- 100%** March 7, 2025 or after

### PAYMENT

- AGMA Member Cost: \$26.50/ft<sup>2</sup>
- AGMA Non-Member Cost: \$30.50/ft<sup>2</sup>

# CONNECT With Your Ideal Audience

MPT Expo attracts a highly targeted audience of industry professionals. Reach potential customers, including engineers, manufacturers and decision makers, to expand your network and drive business growth.

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"> <li>• 3M</li> <li>• Bell Flight</li> <li>• Boeing</li> <li>• Caterpillar Inc.</li> <li>• Collins Aerospace</li> <li>• Daimler</li> <li>• Detroit Diesel</li> <li>• ExxonMobil Research and Engineering</li> </ul> | <ul style="list-style-type: none"> <li>• Fiat Chrysler</li> <li>• Ford Motor Co.</li> <li>• General Dynamics</li> <li>• General Motors</li> <li>• Harley-Davidson Inc.</li> <li>• Honda</li> <li>• Honeywell</li> <li>• John Deere</li> <li>• Kawasaki</li> </ul> | <ul style="list-style-type: none"> <li>• Mercury Marine</li> <li>• NASA Glenn Research Center</li> <li>• Northrop Grumman</li> <li>• Northstar Aerospace</li> <li>• Rivian</li> <li>• Space X</li> <li>• Stanley Black &amp; Decker</li> <li>• Toyota</li> <li>• Volvo Group Trucks</li> </ul> |
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\*Past years' MPT Expo attendees

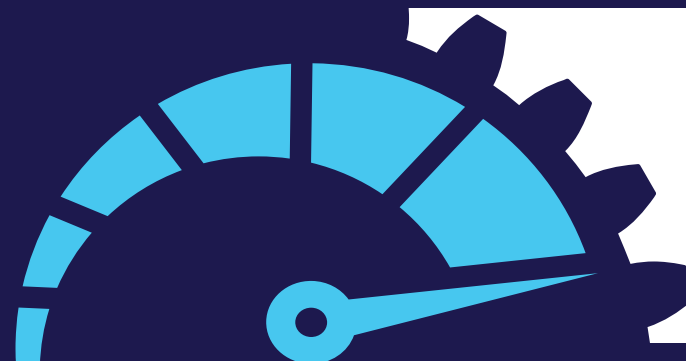
## How Does AGMA Drive Attendance to the Expo?

### MEDIA PARTNERSHIPS

AGMA owns and will harness the power of *Gear Technology* (circulation 12,000) and *Power Transmission Engineering* (circulation 23,000) to further promote the exhibitors at Motion + Power Technology Expo. In 2025, we'll offer a show issue with more than 20 extra pages of directory listings as well as advertising packages for all exhibitors. We'll also leverage a network of digital and print trade media for placements, all working to drive qualified buyers to the show.

### MARKETING CHANNELS

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Direct Mail</li> <li>• Email</li> <li>• Telemarketing</li> <li>• Digital Advertising</li> </ul> | <ul style="list-style-type: none"> <li>• Newsletters</li> <li>• Print Ads</li> <li>• Social Media</li> <li>• Public Relations</li> </ul> |
|--|--|



## BUILD YOUR BRAND & VISIBILITY

We also offer flexible sponsorship packages and a variety of opportunities to showcase your brand, generating valuable leads.





# **MOTION + POWER**

TECHNOLOGY EXPO®

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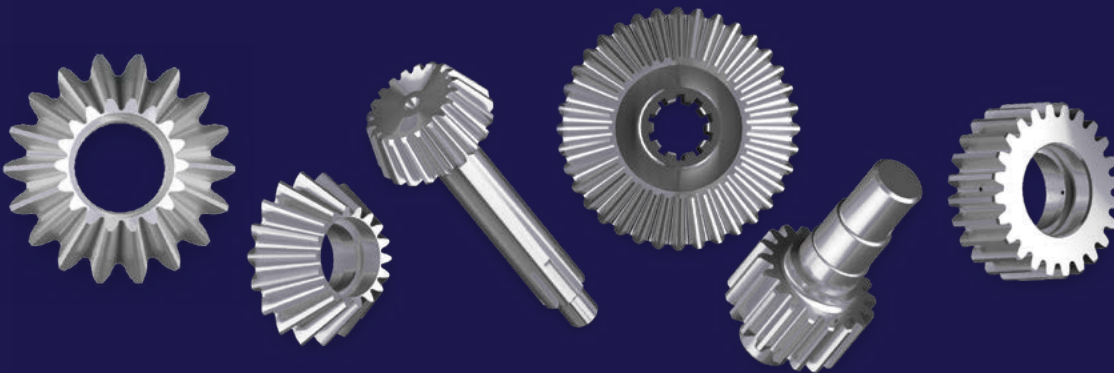
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## **Call Today to Secure Exhibit Space**

**Exhibit and Sponsor Sales**

PHONE: 703.683.8500 ext. 252

EMAIL: [agmasales@ntpevents.com](mailto:agmasales@ntpevents.com)



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