

Exhibitor Sample Press/News Release

[INSERT COMPANY NAME] WILL EXHIBIT AT MOTION POWER + TECHNOLOGY EXPO 2019, THE POWER TRANSMISSION INDUSTRY'S PREMIER EVENT

DETROIT [INSERT DATE, e.g. June 1, 2019] — [INSERT COMPANY NAME] is pleased to announce that from October 15–17, 2019, it will exhibit at the new Motion Power + Technology Expo (MPT Expo), formerly Gear Expo. Thousands of industry professionals are expected to attend Motion Power + Technology Expo in Detroit, MI, to discover cost-effective solutions and new technologies.

Motion Power + Technology Expo, owned by the American Gear Manufacturers Association and co-sponsored by the National Fluid Power Association (NFPA), offers learning opportunities and educational options designed to give all manufacturers, suppliers, buyers, and experts in the mechanical, electrical, and fluid power industries the tools to succeed in the future. This event takes place at the Cobo Center, where attendees will get a one-stop shopping experience that covers all their manufacturing needs, including forgings, inspection, hydraulic pumps, electric and hybrid drivetrains, automation and motion control systems, and more than 75 other product categories.

“Motion Power + Technology Expo is the best place to see first-hand new technologies and demonstrations that will help my company. No other event provides more industry insight in just three information-packed days for professionals who work in industries such as off-highway, industrial applications, automotive, oil and gas defense, aerospace, agriculture, and construction,” says [INSERT FIRST AND LAST NAME/TITLE/COMPANY, e.g. Jane Smith, president of Widget Corporation].

The brand-new MPT Conference expands the educational offerings at Motion Power + Technology Expo by offering attendees a chance to learn from industry experts in a two-track seminar series. Presentation topics include cybersecurity, supply chain, 3D-printed metal, electric drive technology, and more.

"I encourage everyone in the drive technology industry to come and share ideas and build relationships with other gear professionals by attending Motion Power + Technology Expo 2019," says [INSERT YOUR LAST NAME, e.g. Smith]. "You'll see everything you need to streamline your company and take it to the next level. In just three days, you'll interact with manufacturers, suppliers, and buyers to discover the latest innovations in the industry and learn from leading experts to get a competitive advantage in the global marketplace."

To learn more or register now, visit MotionPowerExpo.com.

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