



OCTOBER 21-23, 2025
HUNTINGTON PLACE
DETROIT, MI



DATES & DEADLINES

These deadlines are available assist you in pre-show ordering and planning your participation as an exhibitor. The dates listed are the absolute latest that forms can be received to be considered an advance order and receive the vendors' discounts. We recommend you order all services before the dates listed.

Be sure to retain a copy of each form you fill out for your records.

General Deadlines

DUE DATE	TASK
SEPTEMBER 12	Certificate of Insurance Due
SEPTEMBER 12	Notification of Intent to Use EAC
SEPTEMBER 12	Exhibitor Profile Deadline
SEPTEMBER 24	Housing Closes 5:00 PM EST
OCTOBER 2	Security for Booth

GEMS Deadlines

DUE DATE	TASK
SEPTEMBER 15	First Day Advanced Warehouse Accepts Freight
SEPTEMBER 19	All GEMS Discount Deadline
OCTOBER 14	Last Day Advanced Warehouse Accepts Freight
OCTOBER 16	First Day Showsite (Huntington Place) Accepts Freight

Huntington Place & Sodexo Live! Deadlines

DUE DATE	TASK
SEPTEMBER 26	Huntington Place Utilities Incentive Deadline – Drain Electrical Gas Air
SEPTEMBER 26	Huntington Place Incentive Deadline - Internet and Phone
SEPTEMBER 26	SodexoLive Advance Order Pricing Ends
SEPTEMBER 27	Huntington Place Utilities Base Pricing - Drain Electrical Gas Air
OCTOBER 15	SodexoLive Booth Catering Orders Online Ordering Ends
OCTOBER 16	SodexoLive Onsite Order Pricing Begins
OCTOBER 16	Huntington Place Utilities On-site Pricing - Drain Electrical Gas Air

DSV International Shipping Deadlines

DUE DATE	TASK
SEPTEMBER 19	Deadline for Ocean Freight (LCL): Advance Warehouse
SEPTEMBER 22	Deadline for Ocean Freight (FCL): Advance Warehouse
SEPTEMBER 26	Deadline for Ocean Freight (LCL): Direct to Showsite
SEPTEMBER 29	Deadline for Air Freight: Detroit Airport for Advance Warehouse
OCTOBER 3	Deadline for Ocean Freight (FCL): Direct to Showsite
SEPTEMBER 7	Deadline for Air Freight: Detroit Airport to Showsite

RCS Lead Retrieval Deadlines

DUE DATE	TASK
AUGUST 29	RCS Lead Retrieval Early Bird Discount Deadline
OCTOBER 3	RCS Lead Retrieval Advance Discount Deadline
OCTOBER 4	RCS Lead Retrieval On-Site Pricing