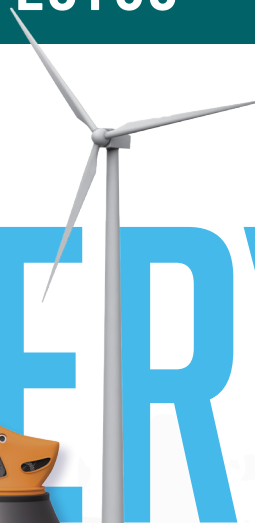


EXHIBITOR PROSPECTUS

EVERY



**MOTION+POWER**  
TECHNOLOGY EXPO®



GEAR



IS  
HERE



OCTOBER 17-19, 2023

LEARN  
MORE AT

**MOTIONPOWEREXPO.COM**

DETROIT, MI

FORMERLY GEAR EXPO



American  
Gear Manufacturers  
Association®

**AS TECHNOLOGY  
ADVANCES, POWER  
TRANSMISSION CHOICES  
GROW FOR CONSUMERS.**

From finished products to large-scale industrial machinery, the world continues to benefit from powered products, systems, and tools across work, recreation, and everyday life. Mechanical, electric, and fluid power each provide unique advantages that can fulfill requirements for specific applications. These applications will also require specialized gears that meet technical standards. That is why AGMA's Motion + Power Technology Expo brings together the latest advancements in gearing and all three power transmission sources. This is the place for businesses searching for gears, gear manufacturing, and power technology solutions.

**THE MPT EXPO WILL  
CO-LOCATE WITH ASM  
INTERNATIONAL'S HEAT  
TREAT 2023 AND IMAT  
CONFERENCE AND EXPO.**



# EVERY GEAR

# IS HERE



**7+**  
EDUCATION  
SESSIONS

**3** ACTION  
PACKED  
DAYS

**50+**  
KNOWLEDGEABLE  
SPEAKERS

**23**  
COUNTRIES

**200+**  
EXHIBITING COMPANIES

**2,000+**  
TOTAL ATTENDEES

# WHO ARE THE ATTENDEES

## YOU WILL MEET AT MPT EXPO?

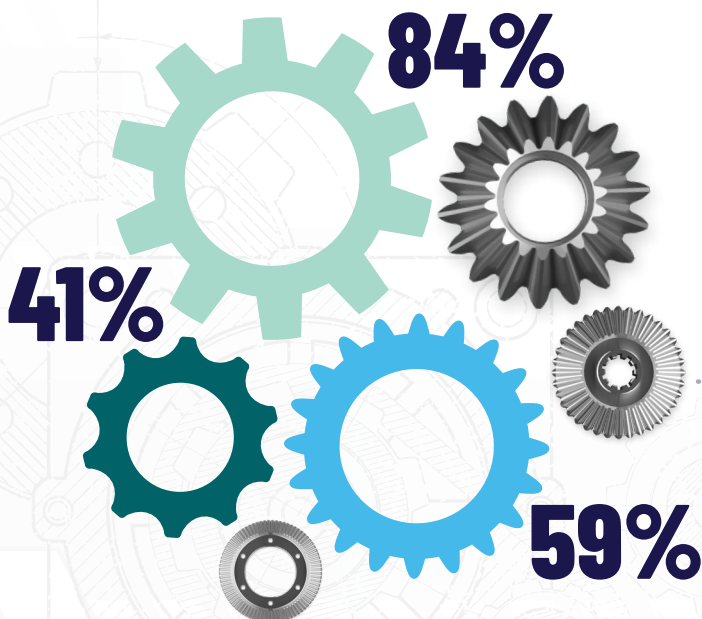


**AS POWER SOURCE  
TECHNOLOGY ADVANCES,  
APPLICATIONS CONTINUE  
TO GROW.**

- + 3M
- + Bell Flight
- + Boeing
- + Caterpillar Inc.
- + Collins Aerospace
- + Daimler
- + Detroit Diesel
- + ExxonMobil Research And Engineering
- + Fiat Chrysler
- + Ford Motor Co.
- + General Dynamics
- + General Motors
- + Harley-Davidson Inc.
- + Honda
- + Honeywell
- + John Deere
- + Kawasaki
- + Mercury Marine
- + NASA Glenn Research Center
- + Northrop Grumman
- + Northstar Aerospace
- + Ohio State University
- + Rivian
- + Stanley Black & Decker
- + Toyota
- + Volvo Group Trucks

\*Past years' MPT Expo attendees

- + **84%** of attendees have purchasing power
- + **41%** of attendees were new to the show – fresh leads for your pipeline
- + **59%** of attendees come from organizations with 100+ employees



### JOB FUNCTIONS

- + **26%** Sales and Marketing
- + **25%** Engineer/Engineering Management
- + **14%** Owner/CEO/President
- + **12%** Manufacturing Engineer
- + **5%** Business Management
- + **5%** Operations Management
- + **5%** Purchasing
- + **3%** Research & Development
- + **5%** Other



# WHO SHOULD

# EXHIBIT?



## PRIMARY INDUSTRIES SERVED

- + Industrial
- + Automotive
- + Aerospace
- + Mining
- + Defense
- + Agriculture
- + Energy
- + Oil & Gas

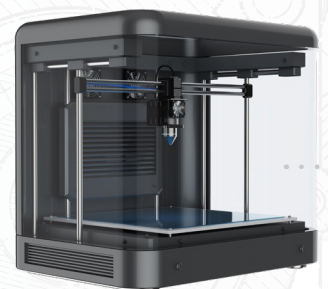
- + 3D Printing
- + Automation and Motion Control Systems
- + Battery Systems
- + Component Suppliers
- + Connectors/Cables
- + Control Systems
- + Cutting Tools, Workholding, and Related Products
- + Design and Simulation
- + Electric Motors
- + Electrical Power Transmission Products
- + Gear Products
- + Gearboxes/Enclosed Drives
- + Industrial Hydraulic Products
- + IIoT Solution Providers
- + Machine Tools
- + Material Suppliers
- + Mobile Hydraulic Products
- + Pneumatic Products
- + Pumps
- + Robotics Manufacturers
- + Sensors and Monitoring
- + Water Hydraulic Products

## WELCOME BACK OUR MOST LOYAL EXHIBITORS

Have exhibited 5-7 years

- + ADF Systems Ltd.
- + Ancon Gear & Instrument Corporation
- + Ash Gear & Supply
- + Bevel Gears India Pvt. Ltd.
- + Broach Masters/Universal Gear Co.
- + Broaching Machine Specialties
- + Brelie Gear Co.
- + Canton Drop Forge
- + Capstan Atlantic
- + CGI, Inc.
- + Cincinnati Gearing Systems
- + Circle Gear and Machine Company
- + Columbia Gear Corporation
- + Creative Automation Inc.
- + Curtiss-Wright: Metal Improvement Company
- + Delta Gear
- + DixiTech CNC
- + Dontyne Systems Limited
- + DTR Corporation
- + DVS Technology America
- + EMAG LLC
- + Engineered Abrasives
- + Euro-Tech Corp.
- + Foerster Instruments Inc.
- + Forest City Gear Company
- + Forging Industry Association
- + Gear Resource Technologies, Inc.
- + Gear Solutions Magazine
- + Gear Technology Magazine
- + Gleason Corporation
- + Great Taiwan Gear Ltd.
- + Hainbuch America Corp.
- + Helios Gear Products
- + HobSource Inc.
- + Hoffmann Filter Corporation
- + Horn USA, Inc.
- + Hydra-Lock Corporation
- + IMT Forge
- + Industrial Machinery Digest
- + Kapp Group
- + Klingelberg America
- + Liebherr Gear Technology, Inc.
- + Machine Tool Builders Inc.
- + Nagel Precision Inc.
- + Napoleon Engineering Services
- + Nichiei Co. Ltd.
- + Nidec Machine Tool America, LLC
- + Norton/Saint-Gobain
- + Oelheld U.S., Inc.
- + Precision Gage Company, Inc.
- + Reishauer Corporation
- + REM Surface Engineering
- + Riley Gear Corporation
- + Romax Technology | Hexagon
- + Rubig GmbH & Co KG
- + Russell, Holbrook & Henderson
- + S.L. Munson & Co.
- + Scot Forge
- + SMT
- + Specialty Steel Treating
- + Star SU, LLC
- + THERMTECH
- + Thors, LLC
- + United Gear & Assembly, Inc.
- + Viking Forge, LLC
- + Walker Forge, Inc.

**85% OF COMPANIES  
COME BACK YEAR  
AFTER YEAR!**





# HOW DOES AGMA DRIVE ATTENDANCE

## MEDIA PARTNERSHIPS

AGMA owns and will harness the power of *Gear Technology* (circulation 14,000) and *Power Transmission Engineering* (circulation 16,500) to further promote the exhibitors at Motion + Power Technology Expo. In 2023, we'll offer a show issue with more than 20 extra pages of directory listings as well as advertising packages for all exhibitors.

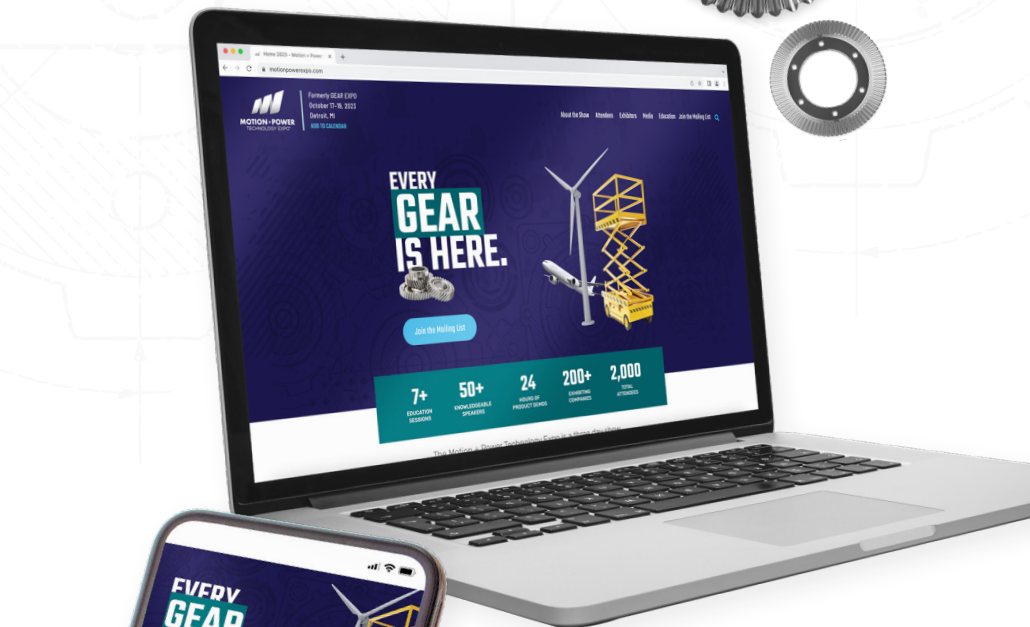
## OTHER MEDIA PARTNERS, OFFERING MILLIONS OF IMPRESSIONS TO RAISE AWARENESS

- + Gear Solutions
- + Electroindustry (NEMA)
- + Hydraulics & Pneumatics
- + Industrial Machinery Digest
- + Modern Machine Shop
- + Thermal Processing
- + Wind Systems
- + Aerospace Manufacturing & Design
- + Automotive Engineering
- + Fluid Power World
- + Motion Control (Tech Briefs)
- + Today's Motor Vehicles
- + Truck & Off-Highway Engineering
- + IEEE Global Spec

## TO THE EXPO?

## MARKETING CHANNELS

- + Direct Mail
- + Email
- + Telemarketing
- + Digital Advertising
- + Newsletters
- + Print Ads
- + Public Relations
- + Grassroots Marketing



# HOW TO HAVE A SUCCESSFUL EXPO

## CALL TODAY TO SECURE EXHIBIT SPACE!

### Exhibit and Sponsor Sales

PHONE: 703.683.8500 ext. 252

EMAIL: [agmasales@ntpevents.com](mailto:agmasales@ntpevents.com)

### Each Exhibit Space Comes With:

- + An ID sign
- + Pipe and drape to mark the space (for inline booths)
- + Exhibitor badges for your staff to work the booth (allotment is determined by the size of your booth)

**AGMA Member Cost: \$25/sq. ft.**

**AGMA Non-Member Cost: \$29/sq. ft.**

**PLAN NOW TO BE IN DETROIT WITH  
YOUR PROSPECTS, CUSTOMERS,  
COLLEAGUES, AND COMPETITORS.**

## EXHIBIT HOURS

**TUESDAY | October 17, 2023**

9:00 am to 6:00 pm

**WEDNESDAY | October 18, 2023**

9:00 am to 5:00 pm

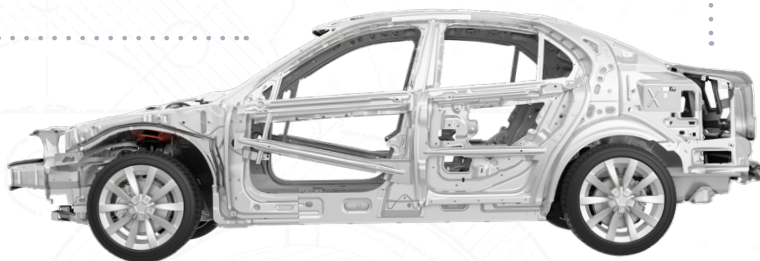
**THURSDAY | October 19, 2023**

9:00 am to 4:00 pm

*Show dates, location, and hours are subject to change.*

## PAYMENT AND LIABILITY

- + March 4, 2022 – November 3, 2022 **30%**
- + November 4, 2022 – March 2, 2023 **60%**
- + March 3, 2023 or after **100%**



# VISIBILITY. LEADERSHIP. INNOVATION. INFLUENCE.

[MOTIONPOWEREXPO.COM/SPONSORSHIPS](https://motionpowerexpo.com/sponsorships)

## CONSIDER ADDING A SPONSORSHIP TO SUPPORT YOUR BRAND GOALS.

There are options at every price point, from \$750 to \$5,000. A small ancillary investment could result in big dividends.

