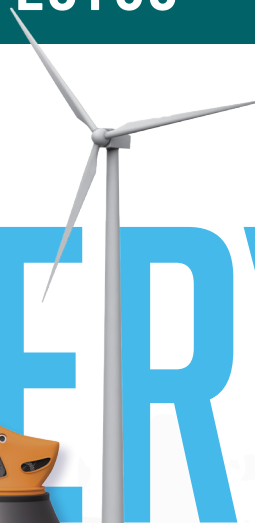


EXHIBITOR PROSPECTUS

EVERY



MOTION+POWER
TECHNOLOGY EXPO®



GEAR



IS
HERE



OCTOBER 17-19, 2023

LEARN
MORE AT

MOTIONPOWEREXPO.COM

DETROIT, MI

FORMERLY GEAR EXPO



American
Gear Manufacturers
Association®

**AS TECHNOLOGY
ADVANCES, POWER
TRANSMISSION CHOICES
GROW FOR CONSUMERS.**

From finished products to large-scale industrial machinery, the world continues to benefit from powered products, systems, and tools across work, recreation, and everyday life. Mechanical, electric, and fluid power each provide unique advantages that can fulfill requirements for specific applications. These applications will also require specialized gears that meet technical standards. That is why AGMA's Motion + Power Technology Expo brings together the latest advancements in gearing and all three power transmission sources. This is the place for businesses searching for gears, gear manufacturing, and power technology solutions.

**THE MPT EXPO WILL
CO-LOCATE WITH ASM
INTERNATIONAL'S HEAT
TREAT 2023 AND IMAT
CONFERENCE AND EXPO.**



EVERY GEAR

IS HERE



7+
EDUCATION
SESSIONS

3 ACTION
PACKED
DAYS

50+
KNOWLEDGEABLE
SPEAKERS

23
COUNTRIES

200+
EXHIBITING COMPANIES

2,000+
TOTAL ATTENDEES

WHO ARE THE ATTENDEES

YOU WILL MEET AT MPT EXPO?

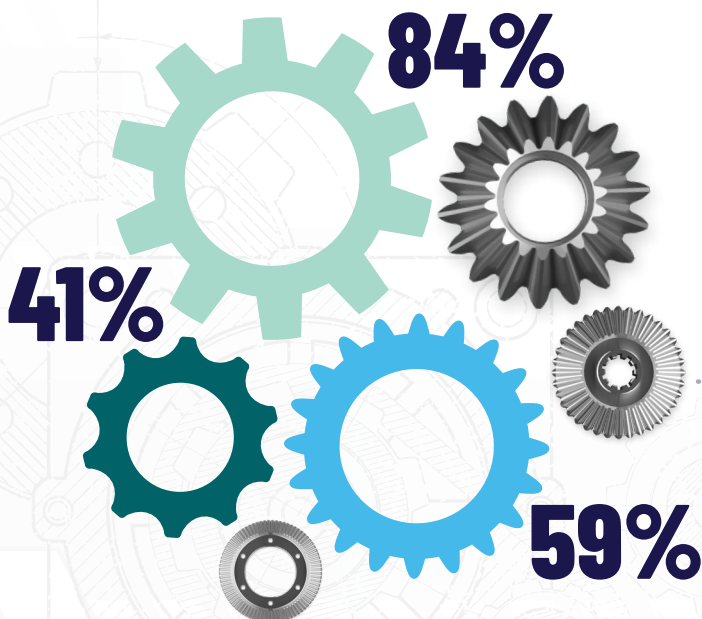


**AS POWER SOURCE
TECHNOLOGY ADVANCES,
APPLICATIONS CONTINUE
TO GROW.**

- + 3M
- + Bell Flight
- + Boeing
- + Caterpillar Inc.
- + Collins Aerospace
- + Daimler
- + Detroit Diesel
- + ExxonMobil Research And Engineering
- + Fiat Chrysler
- + Ford Motor Co.
- + General Dynamics
- + General Motors
- + Harley-Davidson Inc.
- + Honda
- + Honeywell
- + John Deere
- + Kawasaki
- + Mercury Marine
- + NASA Glenn Research Center
- + Northrop Grumman
- + Northstar Aerospace
- + Ohio State University
- + Rivian
- + Stanley Black & Decker
- + Toyota
- + Volvo Group Trucks

*Past years' MPT Expo attendees

- + **84%** of attendees have purchasing power
- + **41%** of attendees were new to the show – fresh leads for your pipeline
- + **59%** of attendees come from organizations with 100+ employees



JOB FUNCTIONS

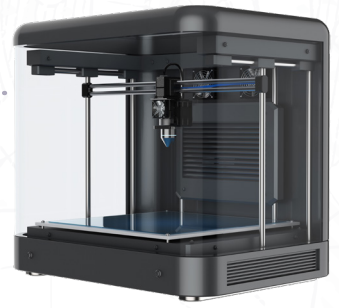
- + **26%** Sales and Marketing
- + **25%** Engineer/Engineering Management
- + **14%** Owner/CEO/President
- + **12%** Manufacturing Engineer
- + **5%** Business Management
- + **5%** Operations Management
- + **5%** Purchasing
- + **3%** Research & Development
- + **5%** Other

WHO SHOULD



EXHIBIT?

- + 3D Printing
- + Automation and Motion Control Systems
- + Battery Systems
- + Component Suppliers
- + Connectors/Cables
- + Control Systems
- + Cutting Tools, Workholding, and Related Products
- + Design and Simulation
- + Electric Motors
- + Electrical Power Transmission Products
- + Gear Products
- + Gearboxes/Enclosed Drives
- + Industrial Hydraulic Products
- + IIoT Solution Providers
- + Machine Tools
- + Material Suppliers
- + Mobile Hydraulic Products
- + Pneumatic Products
- + Pumps
- + Robotics Manufacturers
- + Sensors and Monitoring
- + Water Hydraulic Products



PRIMARY INDUSTRIES SERVED

- + Industrial
- + Automotive
- + Aerospace
- + Mining
- + Defense
- + Agriculture
- + Energy
- + Oil & Gas

85% OF COMPANIES COME BACK YEAR AFTER YEAR.*

*Participated in 3 or more of the last 5 shows

WELCOME BACK OUR MOST LOYAL EXHIBITORS

- + Ancon Gear & Instrument Corporation
- + Bevel Gears India Pvt. Ltd.
- + Brelie Gear Co.
- + Canton Drop Forge
- + Capstan Atlantic
- + Cincinnati Gearing Systems
- + Circle Gear and Machine Company
- + DixiTech CNC
- + DTR Corporation
- + Engineered Abrasives
- + Euro-Tech Corp.
- + Forest City Gear Company
- + Gleason Corporation
- + Great Taiwan Gear Ltd.
- + HobSource Inc.
- + Hoffmann Filter Corporation
- + Hydra-Lock Corporation
- + Kapp Group
- + KlingelInberg America
- + Liebherr Gear Technology, Inc.
- + Machine Tool Builders Inc.
- + REM Surface Engineering
- + Riley Gear Corporation
- + Romax Technology | Hexagon
- + S.L. Munson & Co.
- + Star SU, LLC
- + United Gear & Assembly, Inc.
- + Viking Forge, LLC



HOW DOES AGMA DRIVE ATTENDANCE

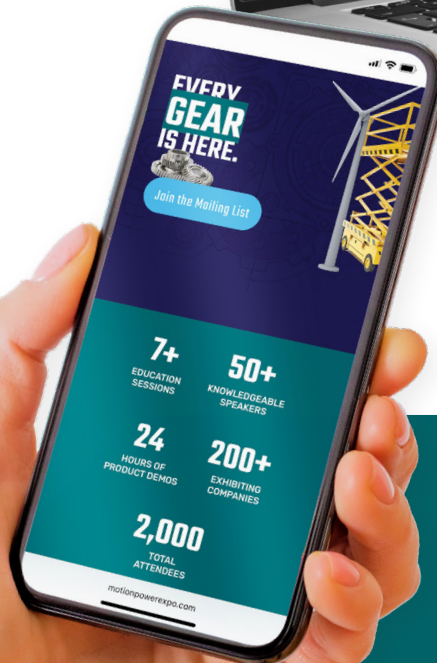
MEDIA PARTNERSHIPS

AGMA owns and will harness the power of *Gear Technology* (circulation 14,000) and *Power Transmission Engineering* (circulation 16,500) to further promote the exhibitors at Motion + Power Technology Expo. In 2023, we'll offer a show issue with more than 20 extra pages of directory listings as well as advertising packages for all exhibitors.

OTHER MEDIA PARTNERS, OFFERING MILLIONS OF IMPRESSIONS TO RAISE AWARENESS

- + Gear Solutions
- + Electroindustry (NEMA)
- + Hydraulics & Pneumatics
- + Industrial Machinery Digest
- + Modern Machine Shop
- + Thermal Processing
- + Wind Systems
- + Aerospace Manufacturing & Design
- + Automotive Engineering
- + Fluid Power World
- + Motion Control (Tech Briefs)
- + Today's Motor Vehicles
- + Truck & Off-Highway Engineering
- + IEEE Global Spec

TO THE EXPO?



MARKETING CHANNELS

- + Direct Mail
- + Email
- + Telemarketing
- + Digital Advertising
- + Newsletters
- + Print Ads
- + Public Relations
- + Grassroots Marketing

HOW TO HAVE A SUCCESSFUL EXPO

CALL TODAY TO SECURE EXHIBIT SPACE!

Exhibit and Sponsor Sales

PHONE: 703.683.8500 ext. 252

EMAIL: agmasales@ntpevents.com

Each Exhibit Space Comes With:

- + An ID sign
- + Pipe and drape to mark the space (for inline booths)
- + Exhibitor badges for your staff to work the booth (allotment is determined by the size of your booth)

AGMA Member Cost: \$25/sq. ft.

AGMA Non-Member Cost: \$29/sq. ft.

**PLAN NOW TO BE IN DETROIT WITH
YOUR PROSPECTS, CUSTOMERS,
COLLEAGUES, AND COMPETITORS.**

EXHIBIT HOURS

TUESDAY | October 17, 2023

9:00 am to 6:00 pm

WEDNESDAY | October 18, 2023

9:00 am to 5:00 pm

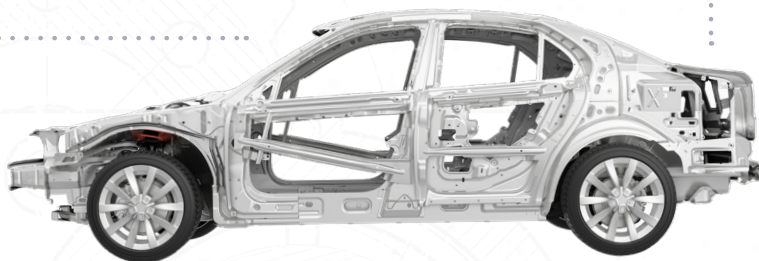
THURSDAY | October 19, 2023

9:00 am to 4:00 pm

Show dates, location, and hours are subject to change.

PAYMENT AND LIABILITY

- + March 4, 2022 – November 3, 2022 **30%**
- + November 4, 2022 – March 2, 2023 **60%**
- + March 3, 2023 or after **100%**



VISIBILITY. LEADERSHIP. INNOVATION. INFLUENCE.

[MOTIONPOWEREXPO.COM/SPONSORSHIPS](https://motionpowerexpo.com/sponsorships)

CONSIDER ADDING A SPONSORSHIP TO SUPPORT YOUR BRAND GOALS.

There are options at every price point, from \$750 to \$5,000. A small ancillary investment could result in big dividends.

