



**MOTION+POWER**  
TECHNOLOGY EXPO

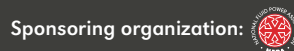
**INTRODUCING**  
**GEAR**  
**ELECTRIC**  
**FLUID POWER**

 **MOVING THE FUTURE.**

**OCTOBER 15-17, 2019**

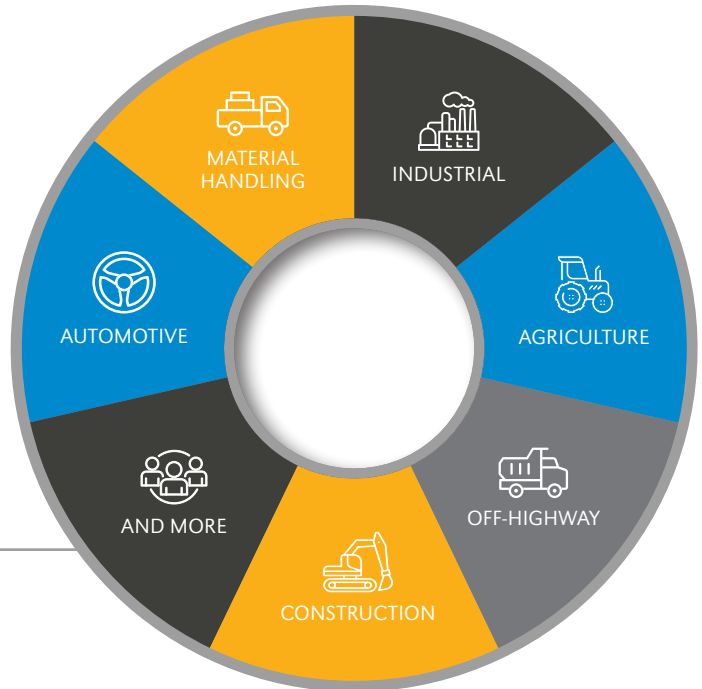
DETROIT, MICHIGAN | COBO CENTER | [MotionPowerExpo.com](http://MotionPowerExpo.com)

Get more sales + leads from a wider customer base! **LEARN MORE INSIDE!**

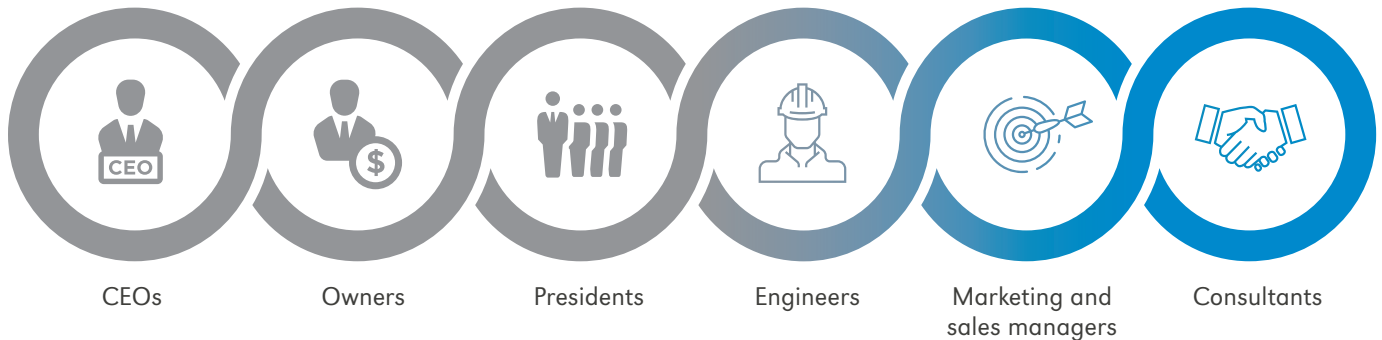


Due to industry demand in the evolving motion and power transmission marketplace, **Gear Expo — now known as Motion + Power Technology Expo** — has expanded to a three-day event for manufacturers, suppliers, buyers, and experts in the mechanical power transmission, fluid power, and electric drive industries.

# INDUSTRIES ATTENDING:



## JOB TITLES INCLUDE:



**WHO ATTENDS:** MECHANICAL **60%** • FLUID **15%** • ELECTRICAL **25%**

“Motion + Power is an audacious update to the AGMA Gear Expo, and we are excited for this growth. With a broader market attraction, we look forward to the new opportunities this show will bring for us as a machine tool company and to the gear manufacturing industry.”

**ADAM GIMPERT**

Business Manager | Helios Gear Products

“The new Motion + Power Technology Expo will bring together even more buyers and sellers and strengthen our ability to develop relationships with brand-new customers in both existing and new markets. MPTE will continue to be a strategic sales opportunity for Brelie Gear. Sharing our expertise with customers who might have traditionally sought out solutions in the electrical or fluid power market will help fuel our continued business growth. We’re excited to be a part of this inaugural event.”

**STEVE JANKE**

President | Brelie Gear Co., Inc.

To exhibit, contact [AGMASales@ntpevents.com](mailto:AGMASales@ntpevents.com)

# WHO SHOULD EXHIBIT?

- ✓ 3D Printing
- ✓ Automation & Motion Control Systems
- ✓ Automotive OEMs
- ✓ Battery Manufacturers
- ✓ Component Suppliers
- ✓ Connectors/Cables
- ✓ Cutting Tools, Workholding and Related Products
- ✓ Design & Simulation
- ✓ Electric Motor Manufacturers
- ✓ Electrical Power Transmission Products
- ✓ Gear Products
- ✓ Gearboxes/Enclosed Drives
- ✓ Industrial Hydraulic Products
- ✓ IIOT Solution Providers
- ✓ Machine Tools
- ✓ Material Suppliers
- ✓ Mobile Hydraulic Products
- ✓ Pneumatic Products
- ✓ Power Management
- ✓ Pumps
- ✓ Robotics Manufacturers
- ✓ Sensors and Monitoring
- ✓ Water Hydraulic Products



American  
Gear Manufacturers  
Association

Show owner **AGMA** is the global network for technical standards, education, and business information for manufacturers, suppliers, and users of mechanical power transmission components. The association includes about 495 of the world's top gearing companies across more than 30 nations.



**NFPA – National Fluid Power Association** – will have a 5,000 sq. ft. pavilion to showcase the latest tech and services for hydraulic and pneumatic power.



Co-location with **ASM Heat Treating Society's Conference & Exposition** attracts an even broader attendee base, bringing an additional 2,000 buyers to the show floor.

## EDUCATION

Technical education is a top priority for Motion + Power Technology Expo. AGMA, along with our world-class partners, will continue to offer a wide-ranging series of informative seminars taught by industry leaders and insiders. Motion + Power Technology Expo is a convenient and affordable destination to advance knowledge of the industry, hone technical skills, and dive into the latest research and technical developments.

In addition to educational seminars, AGMA's Fall Technical Meeting will be held concurrently and will include access to the exhibits.

“Star-SU, LLC, has been part of Gear Expo from the beginning, and we are looking forward to the evolution of the new show that will include the full power transmission supply chain. Machine tools, cutting tools, and integrated systems will always be a critical part of this event. It should be a huge benefit to have more potential customers attending the event who are looking for a variety of power transmission solutions. Motion + Power Technology Expo will be an exciting event to be a part of in 2019.”

**DAVID GOODFELLOW**  
President | Star-SU, LLC

“As a custom gear manufacturer with in-house engineering support, as well as a heat treating facility, Cincinnati Gearing Systems values similarly diverse and technical events such as Motion + Power Technology Expo, formerly Gear Expo. As the market changes, AGMA adapts. With new partnerships, MPT Expo will attract and connect the supply chain but remain concentrated and not overwhelming.”

**MAEVE MCGOFF**  
Cincinnati Gearing Systems  
Founding Member of AGMA



# MOTION+POWER TECHNOLOGY EXPO

**OCTOBER 15–17, 2019**

DETROIT, MICHIGAN | COBO CENTER

## HOW TO EXHIBIT

Plan now to be in Detroit with your prospects, customers, colleagues, and competitors. **Call today to secure exhibit space!**

### EXHIBIT SALES

Toll-free 800-687-7469 ext. 252  
AGMASales@ntpevents.com

### EXHIBIT SPACE RATES

Members: \$24 per sq. ft.  
Non-Members: \$28 per sq. ft.

[MotionPowerExpo.com](http://MotionPowerExpo.com)

### ▶▶▶▶ VALUABLE CONNECTIONS AND QUALITY LEADS

- Set face-to-face meetings with a concentration of quality prospects.
- Demonstrate your products and services and get immediate feedback.
- Increase your market share.
- Meet customers who are excited to see the latest advances in motion + power technology.
- Strengthen relationships with customers and colleagues.
- Benefit from a high-value machinery show with low costs and highly qualified leads.

### ▶▶▶▶ MARKETING SUPPORT DEDICATED TO DELIVERING VISIBILITY

- Promotion through a multichannel, integrated marketing campaign including direct mail, digital advertising, print advertising, emails, social media, public relations, industry publications, grassroots partnerships, and 1:1 conversations throughout the industry.
- Motion + Power Technology Expo will be promoted all over the world through a network of partners and allied associations to bring the largest possible audience to your booth.

### ▶▶▶▶ TRAFFIC ENHANCEMENTS BUILDING EXCITEMENT INSIDE THE EXHIBIT HALL

- Co-locations with ASM and NFPA deliver new attendees to the Expo.
- On-floor education attracts informed buyers looking for technical solutions.
- AGMA's Fall Technical Meeting will be held concurrently with the show and includes access to the exhibits.
- Networking events, such as lunch breaks and receptions, keep attendees active and engaged inside the exhibit hall.